

Premiere Birmingham Southeastern Beauty Event

On September 18 & 19, 2011 the top names in the beauty industry will gather for the Southeastern Beauty Event. Premiere Birmingham will take place showcasing high quality education in hair, nails, skincare and business for all beauty industry professionals. Focused education in global texture, keratin, barbershop, esthetics, even extension and weaves make Premiere Birmingham the perfect event for every beauty industry specialist. Novice and seasoned veterans alike will learn first-hand the tips, tricks and secrets of the pros.

Premiere Birmingham will showcase some of the hottest guest artists on Main Stage offering the latest industry fashion and trends. With appearances and instruction from industry icons, the opportunity to learn from the best of the best should not be missed. This year's lineup includes: Arrojo: Nick Arrojo; Sexy Hair: Rafe Hardy, John Sherlock, Michelle Rouzer and Laura Hickenboth; Karg Inc. New York: Mike Karg and Jerome Terry; P. Element: Patric Bradley; Farouk Systems Group: Bradley Tuggle and Mickey Svircevic and Martin Parsons. This incredible lineup will leave attendees inspired and ready to unleash their own creativity.

Professionals and students alike will benefit from the hair, nails, dayspa, esthetics and business education at Premiere Birmingham. This year's event will feature educators such as Keratin Complex Smoothing Therapy, Dream Hair Keratin Therapy, Chuck Caple, Ashtae Products, Barbers Only Magazine, Wahl Professional, Tomeka's Beauty, Cinderella Hair, OPI, CND, Precision Nails, Rose Skin Care Products and Dermaware Bio Targeted Skin Care among many more. Hands on Workshops will be offered by Hair Addictionz, Pivot Point International, Inc, Product Club, James Wealthy System, and Amerikan Body Art.

Mark your calendars for Premiere Birmingham 2011 on September 18 & 19 at the Birmingham Jefferson Convention Center. For more information please contact Premiere Show Group at 800-335-7469 or visit www.premierebirminghamshow.biz.