



**For Immediate Release**  
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### **Premiere Birmingham – The Southeastern Beauty Event**

**Birmingham, AL, Birmingham Jefferson Convention Center** – On October 18<sup>th</sup> and 19<sup>th</sup> Premiere Birmingham will take place complete with high quality hair, nail, skincare and business education for all beauty industry professionals. Specialized education in global texture, esthetics, even extension and weaves make the Premiere Birmingham the perfect event for every beauty industry member. Everyone on the staff will benefit from this showcase of artistry and education!

Registration for Premiere Birmingham is just \$40 for professional and \$30 for students on or before August 29<sup>th</sup>. For more information and to register visit [www.premierebirminghamshow.biz](http://www.premierebirminghamshow.biz) or call 800-335-7469.