



For Immediate Release
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2009 Premiere Birmingham Provides Artistry & Education at its Best!

Birmingham Jefferson Convention Center, Birmingham, AL – On October 18 & 19, Beauty Industry Professionals and Students attended the Premiere Birmingham event for the most up to date education, styling products and tools. Students, novices and even seasoned veterans were offered the tools, training and quality education required to grow and succeed in this fast paced, cutting edge industry. The exhibit floor was packed with leading companies such as RUSK, Sexy Hair, Redken, OPI, Farouk Systems, Patric Bradley, A.R.T./Liquid Style and MATRIX to name a few that entertained and educated attendees with demonstrations. Attendees left anxious to put their new learned skills to the test on the latest Fall Trends. If you didn't make it to the show, here is a glimpse of what you missed....

Premiere Birmingham showcased some of the hottest guest artists on Main Stage offering the latest industry fashions and trends. The 2009 Main Stage featured Pureology: Wendy Belanger and Sandra Joseph; KARG Inc. New York: Mike Karg; REDKEN 5th AVENUE NYC: Gaven Smith; MATRIX: Patrick McIvor; Liquid Style/A.R.T: Trent Day; and Patric Antonio Bradley. This incredible line up left the attendees inspired and ready to unleash their own creativity.

Professionals and students alike benefited from the hair, nails, dayspa, esthetics and business forum at Premiere Birmingham. This year's event featured educators such as Chuck Caple, Jaime Schrageck, PhD, Nancy King Heupel, Dave Ray, James Wealthy and many more. Hands on workshops were offered by Pivot Point International and Simplicity Hair Extensions.

Mark your calendars for Premiere Birmingham 2010 on October 17 & 18 at the Birmingham Jefferson Convention Center. For more information please contact Premiere Show Group at 800-335-7469 or visit www.premierebirminghamshow.biz.

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