



FOR IMMEDIATE RELEASE
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Beth Minardi & Martin Parsons – LIVE at Premiere Birmingham!

Birmingham Jefferson Convention Center, Birmingham, AL — On October 12 & 13,

Premiere BIRMINGHAM is complete with the high quality hair, nail, skincare and business education that the beauty industry expects from any Premiere event. Specialized education in makeup, barbershop, global texture, even extensions & weaves makes Premiere BIRMINGHAM a perfect event for every beauty industry member. Everyone on the staff will benefit from this showcase of artistry and education!

Register now for Premiere BIRMINGHAM! Registration for Premiere BIRMINGHAM is just \$40 for students and \$50 for professionals on or before September 6th. For more information and to register, call 800.335.7469 or visit www.premiereshows.com.

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