

Let's Face It, It's All About Brows & Lashes

Join Évalash Beauty at Premiere Birmingham, October 22 – 23, 2017 for hands-on brow and lash education

Birmingham, AL, September 15, 2017 | Get hands-on education from Quyen Nguyen, Founder and CEO of Évalash Beauty Corp. at Premiere Birmingham. At the young age of 19, Quyen opened her first salon, through her years of experience in handling and running a business, she decided she wanted to find a product that would change a woman's appearance and make her feel more confident. After using many different lash products and not finding that "one" with just the right look and feel, she ventured off and invented Évalash (V-Lash). Quyen wanted to make sure her product was silky, light weight and comfortable to wear but also by using the interlocking technique made for a faster application time and more durable lashes. Learn more about Évalash's line of lashes and receive valuable education that can help you grow your business.



Below is more information on the two different hands-on workshops offered by Quyen Nguyen at Premiere Birmingham this year.



Create Évalash Perfect 3D Brows

Sunday, October 22, 2:00 – 5:00p

Learn the newest technique on shaping, sculpting and adding extensions to create the perfect 3D brows. This new, innovative technique using the sculpting gel will make your eyebrow extensions last up to 3 weeks on skin and hair. Now you can add eyebrow extensions to skin with better staying power! Included with this workshop, attendees will receive eyebrow adhesive, eyebrow extension tools, online video and a Évalash certification.

Mink Volume Lash Eyelash Extensions

Monday, October 23, 1:00 – 4:00p

Learn the latest speed techniques with volume lash extensions. You can now achieve fuller, lighter and fluffier lashes in the same application time as the classic individuals. Also, learn how to create an open and elongated look with your lashes. It's time to step it up and add volume and glam! Workshop attendees will receive a mannequin head, one medical adhesive, one volume lash mix tray, two volume lash tweezers, volume lash video and a Évalash certification with their workshop registration.

To Register for a Évalash Workshop & attend Premiere Birmingham visit www.premierebirminghamshow.biz

REGISTER TODAY. SEATS ARE LIMITED!

More About the Show

Premiere Birmingham is hosted at the Birmingham-Jefferson Convention Complex, October 22 -23, 2017 in Birmingham, AL. For more information about the show including the full educational lineup, hotel reservations and to purchase a Show Pass visit www.premierebirminghamshow.biz. Also follow Premiere Birmingham on Facebook, Twitter and Instagram for exclusive prizes and stay up-to-date on all things Premiere Birmingham. Attendees must have a Show Pass to register for hands-on workshops at the show. Hands-on workshops are an additional fee, register by September 23 and save on the Show Pass as well as Workshop Registration.