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Paint Your Way to Financial Freedom with the BalayLama™!

Birmingham, AL, August 22, 2017 | Join the BalayLama™ herself at Premiere Birmingham for an intensive hands-on workshop that will teach you how to Reawaken Hair's Natural Brilliance with balayage, but also have you equipped to convert your first foil client on Tuesday morning. Using her 25 years of experience Candy Shaw has created a grassroots, easy to understand curriculum on how to paint successfully utilizing her tips, tricks, tools and techniques. Balayage is faster, greener, more profitable and more fun than traditional foil highlighting so don't be left in the dark. Plus, workshop attendees will be entered into a drawing to win a trip to Atlanta to shadow Candy Shaw*!



[Click Here](#) for video of Candy on Hair Color State at Premiere Orlando, last year.

Space is limited and filling up quickly so pop on over to www.premierebirminghamshow.biz and register today!

The sparkle of Candy Shaw and Sunlights® Balayage isn't the only thing to look forward to at Premiere Birmingham this year. Some of the industry's favorite guest artists and manufacturers will be this year's event, including: **Aquage**, **BARBERology by BaByliss Pro** (featuring David Connor), **MATRIX** (featuring Daniel Roldan & Michael Albor), **L'ANZA** (featuring Mark Dolan, Michael Dahl & Sarah Mac), **Pravana** (featuring Presley Poe & Meg White), **Pulp Riot** (featuring Samatha Daly, Melissa Smith & Sammie), **REDKEN 5th Avenue NYC** (featuring Sam Villa), **RUSK** (featuring Marcus Calliet), and **Sexy Hair**, just to name a few. For the full educational lineup [click here](#).

About the Show

Premiere Birmingham is hosted at the Birmingham-Jefferson Convention Complex, October 22 -23, 2017 in Birmingham, AL. For more information about the show including the full educational lineup, hotel reservations and to purchase a Show Pass visit www.premierebirminghamshow.biz. Also follow Premiere Birmingham on Facebook, Twitter and Instagram for exclusive prizes and stay up-to-date on all things Premiere Birmingham.

* Winner is responsible for all travel + lodging expenses; Shadow Day must be scheduled within (1) year of drawing. The drawing only pertains to attendees of Sunlights® Balayage's workshop