

Premiere Birmingham Southeastern Beauty Event

On October 20 & 21 the top names in the beauty industry will gather for the Southeastern Beauty Event. Premiere Birmingham will take place showcasing high quality education in hair, nails, dayspa and business for all beauty industry professionals. Focused education in global texture, barbershop, esthetics, even extension and weaves make Premiere Birmingham the perfect event for every beauty industry specialist.

Premiere Birmingham will showcase some of the hottest guest artists on Main Stage offering the latest industry fashions and trends. With appearances and instruction from industry icons, the opportunity to learn from the best of the best should not be missed. This year's lineup includes: MATRIX: Chrystofer Benson and Daniel Roldan; Sexy Hair: Rafe Hardy, Jimmy Melton and Michelle Rouzer; Surface: Wayne Grund; Rock Your Hair: Michael O'Rourke, Danny Moe, Evette Davis and Wayne Tuggle; Andis Company: Rodrick Samuels; Patric Bradley / P Element Products: Patric Bradley; Farouk Systems: Joe Anthony Pena, Rocky McCormick and George Cooper. This incredible lineup will leave attendees inspired and ready to unleash their own creativity.

This year's event will feature educators such as Redken 5th Avenue NYC, Alterna Professional Haircare, artease® colors, Product Club, Bonika Shears, Chuck Caple, Major League Barber, WAHL, Cinderella Hair Extensions, Tomeka's Beauty, CND (Creative Nail Design), Backscratchers Salon Systems, Inc., Évalash Silk Eyelash Extensions, SAIAN Natural Clinical Skin Care, and Inspiring Champions among many more.

Also expanding our workshop opportunities, beauty professionals can register to gain hands on experience and leave learning new salon revenue generating techniques. This year's workshop lineup includes Hiroshi Beverly Hills, Fi Hair, Next Level Concepts by Denise Michelle, Winston Bennett, Short2long Hair Extensions and Donna Bella Hair Extensions.

Connect with us for the latest up-to-date information and learn how to become a VIP, win backstage access, giveaways, exclusive offers and coupons on our Facebook at [facebook.com/premiererbirmingham](https://www.facebook.com/premiererbirmingham) or our Twitter at [twitter.com/birminghamshow](https://www.twitter.com/birminghamshow).

Mark your calendars for Premiere Birmingham 2013 on October 20 & 21 at the Birmingham Jefferson Convention Center. For more information please contact Premiere Show Group at 800-335-7469 or visit www.premiererbirminghamshow.biz.