



Submit Completed Form to:
press@premiereshows.com

Submit form at least 3 weeks prior
to event to be considered for
coverage at the show.

Exhibitor News Form

We want to hear and share your company's exciting news! Please complete the form below and submit with your press kit materials for the opportunity to be featured on our website's Exhibitor News section as well as to be matched with the industry media that will be covering our show*.

Contact Information

Company Name _____

Website _____

Facebook _____ Company/ Release Hashtags _____

Instagram _____ Company/ Release Hashtags _____

Twitter _____ Company/ Release Hashtags _____

PR Contact _____ Email _____

Office Phone # _____ Cell Phone # _____

Company Contact _____ Phone # _____
(if different from above) (if different from above)

Email _____
(if different from above)

Show Information

Show you wish to release information to:

Please note – a signed exhibitor booth contract for the calendar year is required for the show(s) in which you request to release the information.

- Premiere Orlando Premiere Birmingham Premiere Columbus

Can Premiere Show Group use information disclosed in this press kit as part of their pre/post show press release(s), social media/digital promotion?

Promotion is based on availability and not guaranteed.

- Yes No

Press Release Information

Date for Release _____

Brief company description:

Type of Release:

- Product Release Awards/Recognition Booth Demonstration Photo Shoot/Fashion Event
- How-To Tutorial Guest Artist Signing Guest Artist Q&A Guest Artist/Influencer will be at your booth

Press Kit Information

With submission, please include the following items:

- Press Release Company Logo Product/Model Images for Release

*Completing this form does not guarantee posting on Premiere's website or industry media coverage.