

# premiereBIRMINGHAM

The Southeastern Beauty Event

## 2019 ENTRANCE UNIT MONITOR SPECIFICATIONS

**DEADLINE: FRIDAY, OCTOBER 4**

All submitted online advertising should be in digital format.

### IMAGE REQUIREMENTS

- Sponsor must provide final artwork for between 3-5 slides
- All graphics must be 300dpi
- All graphics must be RGB
- JPEG ONLY

### SEND ARTWORK TO

**Gretchen Nielsen**

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

[gretchen@premiereshows.com](mailto:gretchen@premiereshows.com)

No more than a 5 MB file should be sent at a time.

Compress larger files with WINZIP or similar program.

Online file sharing such as YouSendIt are acceptable.

Instructions for FTP usage are below. Upon completion, please notify us at [gretchen@premiereshows.com](mailto:gretchen@premiereshows.com).

For Macintosh and Windows, we recommend using

a secure FTP software such as FileZilla

(<https://filezilla-project.org>) to upload.

**FTP Web Address:** <ftp://ftp.premiereshows.com/>

**Host Address:** [ftp.premiereshows.com](ftp://ftp.premiereshows.com)

**Username:** Gretchen\_ftp

**Password:** !BtyShow07

### ARTWORK DIMENSIONS

AD NAME	DIMENSION
Entrance Unit Monitor	1080px x 1920px

Sponsor must provide final artwork for between 3-5 slides. Slides will rotate every 6-7 seconds. Click here for sample. Location exclusive to sponsor.

### SAMPLE

### ENTRANCE UNIT MONITOR

Photos provided are for reference only and may not refer to your exact location.

