

premiereBIRMINGHAM

The Southeastern Beauty Event

2019 E-PASS SPONSORSHIP SPECIFICATIONS

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 300dpi
- All graphics must be CMYK
- JPEG or PSD (Rasterized Text)
- Static design ONLY no animations

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Website Link

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

PLEASE NOTE

The launch date will be dependent on when your graphic is received by Premiere. Graphics will be processed within 6-7 business days after receipt. Graphic will then be included on e-passes purchased from that date forward, and will run until 5pm EST on Friday, October 18. Ads are not included on passes purchased onsite.

GUIDELINES

AD NAME	WIDTH	HEIGHT
E-Pass Sponsorship	3.65"	1.5"

SAMPLE

E-PASS SPONSORSHIP

3.65" x 1.5"

Show Information

Show Schedule
 Sunday, October 20, 2019
 Exhibit Floor Open 9:00am - 6:00pm
 Education 9:00am - 6:00pm
 Monday, October 21, 2019
 Exhibit Floor Open 9:00am - 4:00pm
 Education 9:00am - 4:00pm

Show Location
 Birmingham-Jefferson Convention Complex
 2100 Richard Arrington Jr. Blvd. North
 Birmingham, AL 35203

Get Social f @ [PremiereBirmingham](#)

premiere BIRMINGHAM
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FIRST NAME
LAST NAME

QR Code

Order # Professional 2-Day Show Pass

SPONSOR #1

SPONSOR #2

This is your Show E-Pass

Fold E-Pass so that your name faces out

1. 2. 3. 4.

Pick up your lanyard when you arrive at the show

Premiere Birmingham is for Beauty Industry Professionals and Industry Students only. (No Children or Infants Allowed)
 Show passes are non-refundable and non-transferable.

THE SALON BY InStyle

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