

# Important Deadlines

# premiereBIRMINGHAM

The Southeastern Beauty Event

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**Badge Registration will be available 30 days prior to the show. A link will be emailed to your attention.**

Exhibitor Badges Are For Exhibit Personnel Only in quantities as follows: 5 per 10' x 10'

Badges are to be used only by those individuals working in the show.  
No one will be allowed on the show floor without a badge.

**BADGES WILL NOT BE DISPENSED IN GROUPS.**

**Each individual will need photo identification before they can pick up their badge.** The exact individual assigned a badge must pick up the badge themselves.  
Only one badge will be issued for each authorized individual.

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**SEPTEMBER 13<sup>th</sup>**

**General Liability Insurance – Show Insurance**

**Log onto:** [General Liability insurance](#)

As an exhibitor, you are required to carry general liability insurance. On or before September 13, 2019. Exhibitor agrees to provide Premiere Shows, Inc. with **an original Certificate of Insurance** showing the policy in effect at least through October 21, 2019. It should be issued by an insurance carrier authorized to do business in the State of Alabama. The coverage must be evidenced by a Certificate of Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 general aggregate and a 30 day cancellation notice. In addition to Exhibitor, such certificates of insurance shall name as additional insureds: Premiere Shows, Inc., the Premiere Birmingham Show, Birmingham Jefferson Convention Complex and Freeman. No exhibitor will be permitted to set up exhibit until proper insurance forms have been submitted to Show Management.

We recommend Show Insurance, Inc., for information on this type of insurance. You can reach them at (440) 349-6650. However, you might be able to get a rider attached to your current insurance policy for a small charge or no charge at all.

**Email certificate to:** [desiree@premiereshows.com](mailto:desiree@premiereshows.com)

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**OCTOBER 7<sup>th</sup>** (*electric, rigging, telephone, internet, etc.*)

**Convention Center Services – Birmingham Jefferson Convention Complex**

**Log onto:** [Convention Center Services](#)

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**SEPTEMBER 20<sup>th</sup>** (*Audio Visual*)

**Audio Visual – AVP**

**Log onto:** [Audio Visual](#)

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**SEPTEMBER 27<sup>th</sup>** (*tables, chairs, labor, shipping, stages, etc.*)

**Decorator Services – Freeman**

**Log onto:** [Decorator Services](#)