

premiereBIRMINGHAM

HAIRSTYLING COMPETITIONS 2019 rules & regulations



SUNDAY, OCT. 20
PROFESSIONALS
SHORT HAIR CHALLENGE



powered by
h HattoriHanzo Shears

sponsored by
SHEARSHARE
RENT SALON SPACE WHENEVER, WHEREVER.

to register visit premierebirminghamshow.biz

Limited to the first 25 per competition. Located in Exhibit Hall.

SHORT HAIR CHALLENGE

Desired Result

Pixie-cuts, graduated bobs and sleek crops are some of today's hottest hair trends for the modern, sophisticated and chic woman.

Competitor Will Be Judged On

Creativity & Difficulty of Style, Overall Cutting Technique, Use of Tools, Style Selection in Relation to the Model's Face Shape & Age, Overall Final Look

Competition Fees

Professionals (Sunday)

\$70 - On or Before October 19 \$90 - Day of Show

Registered competitors will receive a complimentary 2-day show pass and a 1-day model pass.

Schedule

Professional - Sunday, October 20, 2019

9:00 - 1:45p	Competition Check-In
1:45 - 1:50p	Competitor & Model Report to Competition Area
1:50 - 2:15p	Rules Briefing
2:15 - 2:25p	Station Prep
2:25 - 3:05p	Competition
3:05 - 3:10p	Model Accessorize
3:10 - 3:20p	Final Judging
3:20 - 3:30p	Awards

Prize Packages

	Professional
1st Place	Cash Prize, Trophy, Portfolio Review by Hattori Hanzo Shears Private 1-hour 1-on-1 coaching session with a member of the Hattori Hanzo Team
2nd Place	Cash Prize & Medal
3rd Place	Cash Prize & Medal

Competition Rules

- Each competitor must provide a live female model. All competitors and models must be eighteen (18) years of age or older. Photo ID for both competitor and model is required. If a competitor MUST use a mannequin, they must provide their own and tripod stand. It will be up to the judge's discretion if the use of mannequin was an advantage for the competitor. In the case, the judges find there was an advantage then they will automatically deduct 1 point per judge on the Use of Tools category.
- Prior to the start of the competition, the hair length must be at least four (4) inches all over the model's head. A line and design change must be evident in the finish of the cut with a minimum of one (1) inch removed. Final length must not exceed the shoulder.
- The hair must be combed straight back at the start of the competition. Competitors may cut the hair either dry or wet and are able to wet hair again if necessary. No artificial hair is allowed.
- At the start of the competition, the competitors will have 10 minutes to set up their station and will receive their shears. Following the designated station prep time, competitors will have **40 minutes** to complete the haircut. Time will be announced at the close of the competition and you must stop cutting and/or styling even if the look is not complete. At their discretion, judges may disqualify a participant for cutting or styling beyond the time limit.
- All cutting must be done using Hattori Hanzo Shears. If any other haircutting tools are used, the competitor will be disqualified.
- Each registered competitor will also receive two sets of Hattori Hanzo Shears (1 regular cutting shear and 1 texturizing/thinning shear) for competition use. These shears must be used during the duration of the competition and returned immediately after.
After you have completed your competition registration, to select the shears you would like to use, visit www.hattorihanzoshears.com/shears and then email your request to competitions@premiereshows.com. If you currently own Hattori Hanzo Shears and do not want to try out any new shears, please email either the name or a photo of your shears to competitions@premiereshows.com and indicate that you will be using your own.
- All models' hair must be cut during the competition. Competitors are not allowed to cut, trim, shape or preset model's hair before the competition begins. All cut hair MUST be left on the floor and participants MUST stay at their station for the duration of the competition and judging.
- All styling tools and products are allowed and are the responsibility of the competitor to provide. One (1) electrical outlet is provided with 1500 WATT maximum; in the case a competitor trips the power and power is lost for any other competitors - points will be deducted from that competitor's Use of Tools category.
- The use of color is optional and must be done in advance. Spray colors are forbidden. However, it is recommended that a model's hair color has limited regrowth, fading and is beautifully blended as these factors will be taken into consideration for the overall final look.
- The use of hair extensions, pieces and wigs is prohibited.
- During the competition, the cut and styling will be judged separately. Note: All final looks must be fashion-forward but still wearable.

Judges



Wayne Tuggle
Lead Judge

Hattori Hanzo Shears



Dr. Tye Caldwell



Genevieve Strazisar



Taylor Jameson

General Rules and Regulations

1. The competitions are open to licensed cosmetologists and current beauty industry students only.
2. Each entry must provide a live model, note that for the short hair challenge model must be female. All competitors and models must be eighteen (18) years of age or older, state-issued photo ID is required. A competitor may use a mannequin (must be supplied on their own and have a tripod or stand); however if a mannequin is used an automatic 1-point deduction per judge will be taken from the competitor's final score.
3. There will be a limit of 25 competitors per competition.
4. Premiere Birmingham and the Sponsors reserve the right to cancel the competition if a minimum of 10 competitors is not met.
5. All competitors must check in at the registration area at least 30 minutes prior to the competition. If a contestant is late, they may forfeit their place and paid entry fee.
6. All participants (contestants and models) must sign a release form. In doing so, the participants agree to abide by the final decision of the judges, as well as use of images and video for promotional purposes.
7. During check-in, you will be required to provide a signature agreeing that you have read and understand these rules and the general rules and regulations.

Judging

1. The judges will inspect each model's hair during check-in. If the judges feel the model does not meet the requirements –i.e. too short of hair, pre-cut or styled etc. It will be up to the judge's discretion to deduct points and/or disqualify from the competition.
2. Judging will take approximately 50 minutes beginning immediately upon start of competition.
3. Entrants will be judged on four categories: Technique, Originality, Style and Tools. Each category is worth 10 pts. Total amount of points that can be earned is 40 per judge. Within the tools category, demonstrated understanding of the tools should be evident. Should the judge determine that a violation occurred such as use of a cutting tool in violation of the rules, points will be deducted from this category.
4. Entrants and models must remain until the judges' decisions are announced.
5. The decision made by the judges is FINAL. There is no dispute process for the judging of this competition.

Liability

Premiere Show Group, Hattori Hanzo Shears, Birmingham-Jefferson Convention Complex and all other competition sponsors shall not be responsible or liable for models or any damages arising out of work performed on model's hair.

Premiere Show Group, Hattori Hanzo Shears, Birmingham-Jefferson Convention Complex and all other competition sponsors shall not be held accountable or liable for any damages, loss, harm or injury to competition participants or models.

Electrical Equipment

Each participant will be provided with one (1) electrical outlet on the competition floor with a 1500w maximum.