

# Sunday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
<b>Business Forum</b>					
10:00 AM	11:00 AM	Bizlink Salon Software	Are You PRICED Right?	North Room C	27
10:00 AM	11:00 AM	Salon Evolve Academy	Developing a More Powerful Image	East Room K	28
10:00 AM	11:00 AM	SalonCentric Education w/Daniel Mason Jones	The Social Revival - Revive Your Career with Social Media	North Room F	27
10:00 AM	11:00 AM	SOHUIS - A Brand Consultancy	Brand Your Business Like a Boss	East Room J	28
11:15 AM	12:15 PM	ClockPoint Hair	Platform Artistry	East Room L - <b>NEW LOCATION!</b>	28
11:15 AM	12:15 PM	Paul Joseph DiGrigoli Seminars	Booked Solid 2.0	East Room K	26
11:15 AM	12:15 PM	Salon Cadence	Develop a Mindset for Wealth and Freedom	East Room J	28
11:15 AM	12:15 PM	SalonCentric Education w/Jen Planck	Life is Suite	North Room F	27
11:15 AM	12:15 PM	ShearShare	Why Client Retention Should be Your #1 Metric & 4 Ways to Improve It	North Room B	27
11:15 AM	12:15 PM	Summit Salon Business Center	A Minute To Win It!	North Room C	27
12:30 PM	1:30 PM	Bizlink Salon Software	Make More Money Using Business Smart Software	North Room C	27
12:30 PM	1:30 PM	Breaking Down Your Walls	What is Real Service, What is The Service Experience?	East Room K	26
12:30 PM	1:30 PM	Empowering You Consulting	Money-Making Machine	East Room J	26
12:30 PM	1:30 PM	SalonCentric Education w/Daniel Mason Jones	Make Money - Not Excuses	North Room F	27
1:45 PM	2:45 PM	Colorblast Pro Academy	The Art of the Upsell	East Room J	28
1:45 PM	2:45 PM	SalonCentric Education w/Jen Planck	Hairy Situations	North Room F	27
1:45 PM	2:45 PM	Stephen Gomez Business Coaching	It's About Time You Raised Your Prices (for Salon Owners)	East Room K	28
1:45 PM	2:45 PM	Summit Salon Business Center	Front Desk 911	North Room C	27
3:00 PM	4:00 PM	Like the River The Salon	Beauty and Business with Najah Aziz	East Room J	26
3:00 PM	4:00 PM	Meet Lisa Ennis - Consulting and Concierge Services	Limitless!	East Room K	26
3:00 PM	4:00 PM	SalonCentric Education w/Daniel Mason Jones	Brand Yourself	North Room F	27
4:15 PM	5:15 PM	Ashley Gregory Coaching	Forget the Following - The Business of Instagram	East Room E	28
4:15 PM	5:15 PM	Meet Lisa Ennis - Consulting and Concierge Services	Get Your Dream Back by Changing the Game with a Motivated Tribe	East Room K	26
4:15 PM	5:15 PM	SalonCentric Education w/Jen Planck	Game Changers	North Room F	27
4:15 PM	5:15 PM	ShearShare	Why Client Retention Should be Your #1 Metric & 4 Ways to Improve It	North Room B	27
4:15 PM	5:15 PM	WooCutz TV	Social Networking with a Purpose	East Room J	28

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START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
<b>Competitions - to register, visit <a href="http://premierebirminghamshow.biz">premierebirminghamshow.biz</a></b>					
11:00 AM	11:40 AM	Men's Grooming Competition	Classic Cuts - Professional	Exhibit Floor	25
2:25 PM	3:05 PM	Hair Competition	Short Hair Challenge - Professional	Exhibit Floor	25
<b>Dayspa &amp; Esthetics</b>					
10:00 AM	11:00 AM	MLD Institute	Premiere's Lymph Tour USA: Release the Foundation of Youth Within	East Room G	14
10:00 AM	11:00 AM	Norvell Spray Tanning	Spray Tanning Certification and Training	North Room B	14
11:15 AM	12:15 PM	Merrylaz Aesthetics USA	Microneedling, Skin Imperfection Removal	East Room G	14
12:30 PM	1:30 PM	Satin Smooth	Bold Beautiful Brows – Featuring Tools for Precision Brows & Customized Waxes	North Room D	14
1:45 PM	2:45 PM	Fibroblast	BB Glow Meso Foundation	East Room G	14
1:45 PM	2:45 PM	Norvell Spray Tanning	Spray Tanning Certification and Training	North Room B	14
3:00 PM	4:00 PM	GiGi	GiGis New Hard Wax Beads	East Room G	14
3:00 PM	4:00 PM	Satin Smooth	Best in Class Brazilian: Perect Your Technique to Build Your Book and Increase Your Bank	North Room D	14
4:15 PM	5:15 PM	Hemp Beauty	True Beauty Can Only Be Achieved Through Genuine Self Care	North Room A	14
<b>Especially for Instructors</b>					
10:00 AM	11:00 AM	Pivot Point International	Modern Momentum: 4 “E” Learning Strategies	East Room I	23
12:30 PM	1:30 PM	King Research	Chemicals, Implements, Electricity, Humans... What Could Go Wrong?	East Room I	23
1:45 PM	2:45 PM	Salon Evolve Academy	Breaking the Barriers to Learning in the Classroom	East Room I	23
<b>Extensions, Wigs &amp; Weaves</b>					
10:00 AM	11:00 AM	Cinderella Hair Extensions	Our Hair Your Way!	East Room B	21
11:15 AM	12:15 PM	Donna Bella Hair	Introduction to Donna Bella Hair Extensions	East Room C	21
11:15 AM	12:15 PM	Platinum Seamless	Discover the Endless Possibilities!	North Room A	21
11:15 AM	12:15 PM	Toni Love's Training Center	Hair Loss, Wigs, Weaves, Extensions & Insurance!	East Room A	21
12:30 PM	1:30 PM	HALOCOUTURE Extensions	Face-to-Face Interaction with the Complete HALOCOUTURE Line	East Room B	21
12:30 PM	1:30 PM	Spa Dazzle	Non-Medical Hair Replacements	East Room C	21
1:45 PM	2:45 PM	Platinum Seamless	Discover the Endless Possibilities!	North Room A	21
4:15 PM	5:15 PM	Tha Hair Klass	Get Laced - The Undetectable Lace Frontal	East Room D	21
<b>Global Texture</b>					
10:00 AM	11:00 AM	Chuck Caple Presents: Amanda Wilson	Color Correction with Formulation	North Room H	19
10:00 AM	11:00 AM	Denise Michelle	“Encryption” Hair Cutting Class	North Room I	18
11:15 AM	12:15 PM	Ashtae Products	Heat, Humidity and Hair Hydration	North Room H	19
11:15 AM	12:15 PM	The Healthy Hair Therapist	The Science of Texture Hair Styling	North Room I	19
12:30 PM	1:30 PM	Chuck Caple	Know Formulation - Know Color	North Room H	18
12:30 PM	1:30 PM	Mz.LadyLox	Install, Style & Groom Your Locs	North Room I	19
1:45 PM	2:45 PM	Hairlounge	Rockin Curls	North Room I	19
1:45 PM	2:45 PM	Patric Bradley	Invisible Movement, The Patric Bradley Way	North Room H	18

# Sunday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
3:00 PM	4:00 PM	DCI Academy	Teach Me Color: Extensions and More	North Room I	18
3:00 PM	4:00 PM	Jamal Edmonds Education	Instant Texture	North Room H	18
4:15 PM	5:15 PM	Hairlove: Natural Hair Education	Let's Talk Hair Texture Control	North Room H	19
4:15 PM	5:15 PM	Tish Sutton Intl	"The Natural Experience" Silk and Go Made Easy	North Room I	19
<b>Hair Loss Solutions</b>					
10:00 AM	11:00 AM	Tha Hair Klass	The M.E.T Man Weave Technique	East Room D	20
11:15 AM	12:15 PM	NouriTress Hair Products LLC	The Business of Hair Loss	East Room D	20
11:15 AM	12:15 PM	Sharon's Total Hair Transformation	Solutions for Women with Total Baldness	East Room B	20
1:45 PM	2:45 PM	PureO Natural Products	Natural Remedies for Hair Loss and Hair Thinning	East Room B	20
3:00 PM	4:00 PM	National Trichology Training Institute	The Business of Trichology is Epic	East Room B	20
3:00 PM	4:00 PM	PureO Natural Products	Natural Remedies for Hair Loss and Hair Thinning	East Room C	20
4:15 PM	5:30 PM	Hair Loss - Panel Discussion	Hair Loss is Epic!	East Room B	20
<b>Hair Trends</b>					
10:00 AM	11:00 AM	Bonika Shears	Shear Insanity Easy Dry Cutting System	East Room C	9
10:00 AM	11:00 AM	DIVERSITYMESH	DIVERSITYMESH	East Room A	11
10:00 AM	11:00 AM	Product Club	Perfecting Your Balayage and Highlighting Skills	North Room D	8
10:00 AM	11:00 AM	Redken 5th Avenue NYC	The Redken Exchange Presents: Redken Underground	East Ballroom B	6
10:00 AM	11:00 AM	Sunlights Balayage	Balayage Brilliance!	East Ballroom A	8
10:00 AM	11:00 AM	Surface	RAZOR LAYER and SWIVEL with Surface!	North Room E	8
11:15 AM	12:15 PM	L'ANZA Healing Haircare	Transending Balayage	North Room E	6
11:15 AM	12:15 PM	Malibu C Pro	911: Hair Emergency!	East Ballroom A	8
11:15 AM	12:15 PM	Matrix	Matrix Toner Tips	East Ballroom B	6
12:30 PM	1:30 PM	Amika	Viral Braids	North Room E	6
12:30 PM	1:30 PM	Hattori Hanzo Shears	Cutting in the 4th Dimension	East Room O	10
12:30 PM	1:30 PM	JKS International Hair Care	Effortless Hair Coloring with Liquid or Cream Colors	East Room D	10
12:30 PM	1:30 PM	Malibu C Pro	The Architecture of Corrective Color	East Ballroom A	8
12:30 PM	1:30 PM	Saints & Sinners	Sinfully Smooth	North Room A	9
12:30 PM	1:30 PM	Winston Bennett	French Girl Bob	East Room A	10
1:45 PM	2:45 PM	Finishing School	Recreating Today's Looks	East Room C	10
1:45 PM	2:45 PM	Hattori Hanzo Shears	Rock Your Cuts	East Room O	10
1:45 PM	2:45 PM	JKS International Hair Care	Effortless Hair Coloring with Liquid or Cream Colors	East Room D	10
1:45 PM	2:45 PM	Matrix	Biologie Hair Color	East Ballroom B	6
1:45 PM	2:45 PM	Product Club	Perfecting Your Balayage and Highlighting Skills	North Room D	8
1:45 PM	2:45 PM	Shark Fin Shear Company	Shear Education & Cutting Techniques	East Room A	9
1:45 PM	2:45 PM	Sunlights Balayage	Balayage Brilliance!	East Ballroom A	8

# Sunday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
1:45 PM	2:45 PM	Surface	PONLY BALAY and LACE IT Up with Surface!	North Room E	8
3:00 PM	4:00 PM	Amika	Vintage Vixens	North Room E	6
3:00 PM	4:00 PM	Hattori Hanzo Shears	Chop Suey Texturizing	East Room O	10
3:00 PM	4:00 PM	Malibu C Pro	911 Hair Emergency!	East Ballroom A	8
3:00 PM	4:00 PM	Pulp Riot	FACTION8 Roadshow	East Ballroom B	6
3:00 PM	4:00 PM	Saint Charles International Hair Care	The Magnificent Seven	East Room A	11
3:00 PM	4:00 PM	Tha Hair Klass	The Updo That Will Outdo	East Room D	11
4:15 PM	5:15 PM	Bonika Shears	Hair Sculpting	East Room C	9
4:15 PM	5:15 PM	Hattori Hanzo Shears	Head Shape Haircutting	East Room O	10
4:15 PM	5:15 PM	L'ANZA Healing Haircare	Transending Balayage	North Room E	6
4:15 PM	5:15 PM	Cloive - <b>NEW!</b>	Balayage Concept Color & CBD Bond Repair Specialist	East Room A	<b>NEW</b>
<b>Main Stage</b>					
10:30 AM	11:15 AM	Victory Barber & Brand	Beyond Barbering	East Exhibit Hall	5
11:30 AM	12:15 PM	Reuzel	Worst Hair Show In the World	East Exhibit Hall	5
12:30 PM	1:15 PM	Redken 5th Avenue NYC	The Redken Exchange... Inspires!	East Exhibit Hall	4
1:30 PM	2:15 PM	BaBylissPRO Barberology	Barberology   Fade Away the Fear	East Exhibit Hall	4
2:30 PM	3:15 PM	Larisa Love	Do What You Love	East Exhibit Hall	5
3:30 PM	4:15 PM	Patric Bradley	Blondes Unfolded	East Exhibit Hall	5
<b>Makeup / Lashes &amp; Brows</b>					
10:00 AM	11:00 AM	The Lash and Brow Loft	Who is She? Who is He? - Attract the Clients You Want	East Room F	15
11:15 AM	12:15 PM	Evalash Beauty	Mega-Volume Dimension Technique for Individual 2D-6D Lashes	East Room F	15
12:30 PM	1:30 PM	EBJ Lash Divas	Extension Me Out!	East Room G	15
12:30 PM	1:30 PM	Stefani Carol Makeup Academy	HD Bridal Makeup	East Room F	15
1:45 PM	2:45 PM	Ardell	Learn the Latest and Hottest LASH Trends	East Room F	15
3:00 PM	4:00 PM	Takaya Maddox Inc.	The Perfect Face Application	East Room F	15
4:15 PM	5:15 PM	EBJ Lash Divas	Extension Me Out!	East Room G	15
4:15 PM	5:15 PM	Stefani Carol Makeup Academy	HD Bridal Makeup	East Room F	15
<b>Men's Zone &amp; Barbershop - Please note NEW Room Locations for Men's Zone</b>					
10:00 AM	11:00 AM	ClockPoint Hair	Barbering at its best	East Room L	12
10:00 AM	11:00 AM	Hattori Hanzo Shears	Barbering and a Good Time	East Room O	12
10:00 AM	11:00 AM	Tomb45	Developing Your Brand and Products on a Budget	East Room N	13
11:15 AM	12:15 PM	Hattori Hanzo Shears	How to Conquer Men's Hair	East Room O	12
11:15 AM	12:15 PM	JRL USA	Master The Art: Clipper Cutting & Design	East Room N	12
12:30 PM	1:30 PM	Dave Diggs Barber Academy	Understanding Undercuts & Hair Designs	East Room N	13
1:45 PM	2:45 PM	The Rich Barber	How to Attract Clients, Keep Them & Charge More	East Room L	12

# Sunday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
1:45 PM	2:45 PM	Victory Barber & Brand	The Handsome Tour	East Room N	13
3:00 PM	4:00 PM	SoHo for Men	Professional Men's Cuts from CEOs to Superbowls	East Room L	13
3:00 PM	4:00 PM	WAHL Clipper Corporation	4 Blades to Fade	East Room N	12
4:15 PM	5:15 PM	Clubman	Barbering As Its Meant To Be	East Room L	12
4:15 PM	5:15 PM	Dave Diggs Barber Academy	Barbering for Cosmetologists	East Room N	13
<b>Nail World</b>					
10:00 AM	11:00 AM	Centre for Beauty	Earn \$75 in 30 Minutes...Continuously!	North Room A	16
10:00 AM	11:00 AM	Nancy King	At Risk Foot Care	East Room E	16
11:15 AM	12:15 PM	Precision Nails	Waterless Spa Pedicures	East Room E	16
12:30 PM	1:30 PM	Precision Nails	Master Your Technique	East Room E	16
1:45 PM	2:45 PM	The Nailscape	Nail it Online	East Room E	16
3:00 PM	4:00 PM	Centre for Beauty	European Beauty Secrets at Americas Fingertips	North Room A	16
3:00 PM	4:00 PM	Nancy King	Pedicure Facts Not Fiction	East Room E	16
<b>SalonCentric Stage</b>					
9:30 AM	10:15 AM	L'ANZA Healing Haircare	SalonCentric Stage	North Exhibit Hall	7
10:30 AM	11:15 AM	Amika	SalonCentric Stage	North Exhibit Hall	7
11:30 AM	12:00 PM	Redken 5th Avenue NYC	SalonCentric Stage	North Exhibit Hall	7
12:30 PM	1:15 PM	Surface	SalonCentric Stage	North Exhibit Hall	7
1:15 PM	2:00 PM	Beauty Gurus	SalonCentric Stage	North Exhibit Hall	7
2:30 PM	3:15 PM	Redken 5th Avenue NYC	SalonCentric Stage	North Exhibit Hall	7
3:30 PM	4:15 PM	Matrix	SalonCentric Stage	North Exhibit Hall	7
4:30 PM	5:15 PM	Pulp Riot	SalonCentric Stage	North Exhibit Hall	7
<b>Students &amp; New Professionals</b>					
11:15 AM	12:15 PM	Keune International	The 5 Powers of a Hairdresser	East Room I	22
12:30 PM	1:30 PM	Mr. Stateboard	Last 2 Hurdles Before the Finish Line!	East Room L - <b>NEW LOCATION!</b>	22
3:00 PM	4:00 PM	Great Clips	Alternative Texturizing Techniques	East Room I	22
4:15 PM	5:15 PM	Beauty Cast Network	Choosing a Career Path after Graduation that Fits Your Personality and Pocketbook	East Room I	22
<b>Workshops (additional fees required - visit <a href="http://premierebirminghamshow.biz">premierebirminghamshow.biz</a> to register)</b>					
9:00 AM	12:00 PM	Like The River The Salon	Short Hair Boot Camp	East Room M	24
2:00 PM	5:00 PM	ClockPoint Hair	Men's Haircutting Workshop	East Room M	24
4:15 PM	5:15 PM	Larisa Love - <b>NEW TIME!</b>	Social Savvy - Look & Learn	East Ballroom A	9

# Monday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
<b>Business Forum</b>					
10:00 AM	11:00 AM	Bizlink Salon Software	Are You Priced Right?	North Room C	27
10:00 AM	11:00 AM	Breaking Down Your Walls	Don't Just Dream, Build The Team	East Room K	26
10:00 AM	11:00 AM	Empowering You Consulting	Hiring the Perfect Fit	East Room J	26
10:00 AM	11:00 AM	SalonCentric Education w/ Daniel Mason Jones	Brand Yourself	North Room F	27
11:15 AM	12:15 PM	Paul Joseph DiGrigoli Seminars	Booked Solid 2.0	East Room K	26
11:15 AM	12:15 PM	Salon Cadence	Create a Company That Works for YOU	East Room J	28
11:15 AM	12:15 PM	Summit Salon Business Center	A Minute to Win It	North Room C	27
12:30 PM	1:30 PM	Bizlink Salon Software	Make More Money Using Business Smart Software	North Room C	27
12:30 PM	1:30 PM	Empowering You Consulting	Blueprint to Social Media	East Room J	26
12:30 PM	1:30 PM	Paul Joseph DiGrigoli Seminars	Are You Running Your Salon or Is Your Salon Running You?	East Room K	26
1:45 PM	2:45 PM	SalonCentric Education w/ Jen Planck	Team V. Time	North Room F	27
1:45 PM	2:45 PM	ShearShare	Why Client Retention Should be Your #1 Metric & 4 Ways to Improve It	North Room B	27
1:45 PM	2:45 PM	SOHUIS - A Brand Consultancy	Brand Your Business Like a Boss	East Room J	28
1:45 PM	2:45 PM	Stephen Gomez Business Coaching	Financial Fitness - 6 Ways to Increase Profitability	East Room K	28
1:45 PM	2:45 PM	Summit Salon Business Center	Front Desk 911	North Room C	27
<b>Competitions - to register, visit <a href="http://premierebirminghamshow.biz">premierebirminghamshow.biz</a></b>					
10:30 AM	11:10 AM	Hair Competition	Short Hair Challenge - Student	Exhibit Floor	25
12:05 PM	1:45 PM	School Competition	Student Team: The Fairytale	Exhibit Floor	23
<b>Dayspa &amp; Esthetics</b>					
10:00 AM	11:00 AM	Fibroblast	BB Glow Meso Foundation	East Room G	14
10:00 AM	11:00 AM	Norvell Spray Tanning	Spray Tanning Certification and Training	North Room B	14
11:15 AM	12:15 PM	GiGi	GiGis New Hard Wax Beads	East Room G	14
11:15 AM	12:15 PM	Satin Smooth	Bold Beautiful Brows – Featuring Tools for Precision Brows & Customized Waxes	North Room D	14
12:30 PM	1:30 PM	Norvell Spray Tanning	Spray Tanning Certification and Training	North Room B	14
1:45 PM	2:45 PM	Hemp Beauty	True Beauty Can Only Be Achieved Through Genuine Self Care	North Room A	14
1:45 PM	2:45 PM	Merrylaz Aesthetics USA	Microneedling, Skin Imperfection Removal	East Room G	14
1:45 PM	2:45 PM	Satin Smooth	Best in Class Brazilian: Perfect Your Technique to Build Your Book and Increase Your Bank	North Room D	14
<b>Especially for Instructors</b>					
12:30 PM	1:30 PM	Pivot Point International	Brain Games: The Enrichment Commitment	East Room I	23

# Monday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
<b>Extensions, Wigs &amp; Weaves</b>					
10:00 AM	11:00 AM	Cinderella Hair Extensions	Our Hair Your Way!	East Room B	21
11:15 AM	12:15 PM	Donna Bella Hair	Introduction to Donna Bella Hair Extensions	East Room C	21
11:15 AM	12:15 PM	Platinum Seamless Hair Extensions	Discover the Endless Possibilities!	North Room A	21
12:30 PM	1:30 PM	HALOCOUTURE Extensions	Face-to-Face Interaction wth the Complete HALOCOUTURE Line	East Room B	21
12:30 PM	1:30 PM	Toni Love's Training Center	Hair Loss, Wigs, Weaves, Extensions & Insurance!	East Room A	21
1:45 PM	2:45 PM	Finishing School	The Big Business of Extensions	East Room C	21
<b>Global Texture</b>					
10:00 AM	11:00 AM	Jamal Edmonds Education	Texture Up	North Room H	18
10:00 AM	11:00 AM	The Healthy Hair Therapist	HELP! My Client has NO Edges! How to SAVE Your Client Edges	North Room I	19
11:15 AM	12:15 PM	Ashtae Products	Heat, Humidity and Hair Hydration	North Room H	19
11:15 AM	12:15 PM	DCI Academy	The Color Zone	North Room I	18
12:30 PM	1:30 PM	Mz.LadyLox	Install, Style & Groom Your Locs	North Room I	19
12:30 PM	1:30 PM	Patric Bradley	Blondes Unsurpassed	North Room H	18
12:30 PM	1:30 PM	Tish Sutton Intl	"The Natural Experience" Silk and Go Made Easy	East Room G	19
1:45 PM	2:45 PM	Chuck Caple	Haircutting Techniques You Can Understand	North Room I	18
1:45 PM	2:45 PM	Denise Michelle	DM Bob Series	North Room I	18
<b>Hair Loss Solutions</b>					
11:15 AM	12:15 PM	National Trichology Training Institute	The Business of Trichology is Epic	East Room B	20
11:15 AM	12:15 PM	NouriTress Hair Products LLC	The Business of Hair Loss	East Room D	20
1:45 PM	2:45 PM	Sharon's Total Hair Transformation	The Cover Up	East Room B	20
<b>Hair Trends</b>					
10:00 AM	11:00 AM	Product Club	Perfecting Your Balayage and Highlighting Skills	North Room D	8
10:00 AM	11:00 AM	REDKEN 5th Avenue NYC	The Redken Exchange Presents: Cut and Know Why	East Ballroom B	6
10:00 AM	11:00 AM	Shark Fin Shear Company	Shear Education & Cutting Techniques	East Room A	9
10:00 AM	11:00 AM	Bonika Shears	Shear Insanity Easy Dry Cutting System	East Room C	9
10:00 AM	11:00 AM	Hattori Hanzo Shears	Cutting in the 4th Dimension	East Room O	10
10:00 AM	11:00 AM	Surface	PONY BALAY and LACE IT Up with Surface!	North Room E	8
10:00 AM	11:00 AM	Tha Hair Klass	Kolour with Klass	East Room D	11
11:15 AM	12:15 PM	Hattori Hanzo Shears	Rock Your Cuts	East Room O	10
11:15 AM	12:15 PM	L'ANZA Healing Haircare	Transending Balayage	North Room E	6
11:15 AM	12:15 PM	Matrix	Biologie Hair Color - <b>NEW CLASS!</b>	East Ballroom B	6

# Monday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
11:15 AM	12:15 PM	Winston Bennett	French Girl Bob	East Room A	10
12:30 PM	1:30 PM	Amika	Viral Braids	North Room E	6
12:30 PM	1:30 PM	Cut It Out	Cut Out Domestic Abuse	East Room C	11
12:30 PM	1:30 PM	Hattori Hanzo Shears	Chop Suey Texturizing	East Room O	10
12:30 PM	1:30 PM	JKS International Hair Care	Effortless Hair Coloring with Liquid or Cream Colors	East Room D	10
12:30 PM	1:30 PM	Product Club	Perfecting Your Balayage and Highlighting Skills	North Room D	8
12:30 PM	1:30 PM	Saints & Sinners	Sinfully Smooth	North Room A	9
1:45 PM	2:45 PM	DIVERSITYMESH	DIVERSITYMESH	East Room A	11
1:45 PM	2:45 PM	L'ANZA Healing Haircare	Transending Balayage	East Ballroom B	6
1:45 PM	2:45 PM	Surface	RAZOR LAYER and SWIVEL with Surface!	North Room E	8
1:45 PM	2:45 PM	Tha Hair Klass	Not Your Grandma's Press	East Room D	11
<b>Main Stage</b>					
10:00 AM	10:45 AM	Victory Barber & Brand	Beyond Barbering	East Exhibit Hall	5
11:00 AM	11:45 AM	BaBylissPRO	BARBEROLOGY! FADE AWAY THE FEAR	East Exhibit Hall	4
12:00 PM	12:45 PM	Reuzel	Worst Hair Show In the World	East Exhibit Hall	5
1:00 PM	1:45 PM	Redken 5th Avenue NYC	The Redken Exchange... Inspires!	East Exhibit Hall	4
2:00 PM	2:45 PM	Pulp Riot	FACTION8 Roadshow	East Exhibit Hall	4
<b>Makeup / Lashes &amp; Brows</b>					
10:00 AM	11:00 AM	Evalash Beauty	Microblading with a Stencil Ruler Brow Speed Technique	East Room F	15
11:15 AM	12:15 PM	Takaya Maddox Inc	The Perfect Face Application	East Room F	15
12:30 PM	1:30 PM	EBJ Lash Divas	Extension Me Out!	East Room F	15
1:45 PM	2:45 PM	The Lash and Brow Loft	Who is She? Who is He? - Attract the Clients You Want	East Room F	15
<b>Men's Zone &amp; Barbershop - Please note NEW Room Locations for Men's Zone</b>					
10:00 AM	11:00 AM	SoHO for Men	Professional Men's Cuts from CEOs to Superbowls	East Room L	13
10:00 AM	11:00 AM	Tomb45	Men's Fade and Scissor Work	East Room N	13
11:15 AM	12:15 PM	The Rich Barber	How to Attract Clients, Keep Them & Charge More	East Room L	12
11:15 AM	12:15 PM	WAHL Clipper Corporation	The Trend	East Room N	12
12:30 PM	1:30 PM	Clubman	Barbering As Its Meant to Be	East Room L	12
12:30 PM	1:30 PM	Dave Diggs Barber Academy	Barbering for Cosmetologists	East Room N	13
1:45 PM	2:45 PM	ClockPoint Hair	The Q-Code™ - Self-Educating Class	East Room L	12
1:45 PM	2:45 PM	Hattori Hanzo Shears	How to Conquer Men's Hair	East Room O	12
1:45 PM	2:45 PM	JRL USA	Master The Art: Clipper Cutting & Design	East Room N	12



# Monday Education Schedule

START	END	COMPANY	CLASS TITLE	LOCATION	PAGE
<b>Nail World</b>					
10:00 AM	11:00 AM	Centre for Beauty	European Beauty Secrets at Americas Fingertips	North Room A	16
10:00 AM	11:00 AM	Nancy King	Electric File Basics - Save Time and Make Money!	East Room E	16
11:15 AM	12:15 PM	Precision Nails	Nail Salon Safety	East Room E	16
12:30 PM	1:30 PM	Precision Nails	Price Yourself Right	East Room E	16
1:45 PM	2:45 PM	The Nailscape	Instagram Secrets for Nail Artists	East Room E	16
<b>SalonCentric Stage</b>					
9:30 AM	10:15 AM	L'ANZA Healing Haircare	SalonCentric Stage	North Exhibit Hall	7
10:30 AM	11:15 AM	Amika	SalonCentric Stage	North Exhibit Hall	7
11:30 AM	12:15 PM	Beauty Gurus	SalonCentric Stage	North Exhibit Hall	7
12:30 PM	01:15 PM	Surface	SalonCentric Stage	North Exhibit Hall	7
1:30 PM	02:15 PM	Matrix	SalonCentric Stage	North Exhibit Hall	7
2:30 PM	03:15 PM	REDKEN 5th Avenue NYC	SalonCentric Stage	North Exhibit Hall	7
3:30 PM	4:00 PM	Beauty Gurus	SalonCentric Stage	North Exhibit Hall	7
<b>Students &amp; New Professionals</b>					
10:00 AM	11:00 AM	Hattori Hanzo Shears	How to Conquer Men's Grooming	East Room I	22
11:15 AM	12:15 PM	Beauty Cast Network/ Sylvain International	I Have My Cosmetology License, Now What?	East Room I	22
11:15 AM	12:15 PM	SalonCentric Education w/Jen Planck	Hairy Situations - Student Edition	North Room F	22
12:30 PM	1:30 PM	SalonCentric Education w/Daniel Mason Jones	The Social Revival - Student Edition	North Room F	22
1:45 PM	2:45 PM	SportClips	Men's Modern Trends	East Room I	22
<b>Workshops (additional fees required - visit <a href="http://premierebirminghamshow.biz">premierebirminghamshow.biz</a> to register)</b>					
9:00 AM	12:00 PM	Stefani Carol Makeup Academy	HD Bridal Makeup	East Room M	24
9:00 AM	12:00 PM	Sunlights Balayage	Painting Balayage 2.0	East Ballroom A	24
1:00 PM	4:00 PM	Évalash Beauty	Create Mega Volume 2D-6D Lashes	East Room M	24
1:00 PM	4:00 PM	Sunlights Balayage	French Cutting! w/Candy Shaw	East Ballroom A	24