

# premiere **BIRMINGHAM**

The Southeastern Beauty Event

Press Pass Request

October 22 & 23, 2017

Premiere Birmingham welcomes accredited media interested in covering the show. Media passes are issued only to reporters representing beauty trade publications, newspapers, recognized beauty internet sites, television and radio. Please complete this form and submit with required acceptable credentials to Jill Kreppein, at [Jill@premiereshows.com](mailto:Jill@premiereshows.com) by **October 2, 2017\***.  
\*Credentials submitted after October 2<sup>nd</sup> deadline or brought on show-site will not be accepted.

## MEDIA ORGANIZATION

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_  
Company \_\_\_\_\_ Website \_\_\_\_\_  
Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**Media Type:**  Internet  Magazine  Newspaper  Television  Radio  Other

## PRESS STAFF ATTENDING THE SHOW

Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_

**Must submit credential for each individual.** Mark which required credential you are submitting in.  
 Business card from legitimate press outlet/publication  
 Press badge from legitimate press outlet/publication  
 Letter verifying freelance writer's assignment from authorized media outlet

## MEDIA PERSONNEL AGREEMENT, WAIVER, RELEASE AND ACKNOWLEDGEMENT

In consideration of accepting any credential, you hereby for yourself, your heirs, executors and administrators waive and release any and all rights and claims for damage you may have against Premiere Show Group, its employees and vendors, the Commonwealth of Birmingham, their representatives, successors and assigns for any and all injuries suffered by you with respect to Premiere Show Group.

Be advised that the information and materials displayed and/or presented at all sessions related to Premiere Birmingham are the property of Premiere Show Group (and/or exhibitor) and cannot be photographed, copied, photocopied, transformed to electronic format, reproduced or distributed without the written permission of Premiere Show Group (and/or exhibitor).

Request Submitted by \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Editor or Publisher \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_