

premiere **BIRMINGHAM**

The Southeastern Beauty Event

Press Pass Request

October 23 - 24, 2016

Premiere Birmingham welcomes accredited media interested in covering the show. Press passes are issued only to reporters representing beauty trade publications, newspapers, recognized beauty internet sites, television and radio. Please complete this form and submit with required acceptable credentials to Fabian Quinonez, at Fabian@premiereshows.com by Monday **October 17, 2016**. Once approved, you will receive an email with on-site procedures. No media outlets will be permitted to apply on show site.

MEDIA ORGANIZATION

Contact Name _____ Title _____
Phone (____) _____ Ext _____ Email _____
Company _____ Website _____
Address _____ City, State, Zip _____
Media Type Internet Magazine Newspaper Television Radio Other

PRESS STAFF ATTENDING THE SHOW

Name _____ Title _____
Name _____ Title _____
Name _____ Title _____

Mark which required acceptable credential you are submitting in. Must submit credential for each individual.

- Business card from legitimate press outlet/publication
- Press badge from legitimate press outlet/publication
- Letter verifying free lance writers assignment from authorized media outlet

MEDIA PERSONNEL AGREEMENT, WAIVER, RELEASE AND ACKNOWLEDGEMENT

In consideration of accepting any credential, you hereby for yourself, your heirs, executors and administrators waive and release any and all rights and claims for damage you may have against Premiere Show Group, its employees and vendors, the Commonwealth of Birmingham, their representatives, successors and assigns for any and all injuries suffered by you with respect to Premiere Show Group.

Be advised that the information and materials displayed and/or presented at all sessions related to Premiere Birmingham are the property of Premiere Show Group (and/or exhibitor) and cannot be photographed, copied, photocopied, transformed to electronic format, reproduced or distributed without the written permission of Premiere Show Group (and/or exhibitor).

Request Submitted by _____ Title _____
Signature _____ Date _____
Editor or Publisher _____ Title _____
Signature _____ Date _____